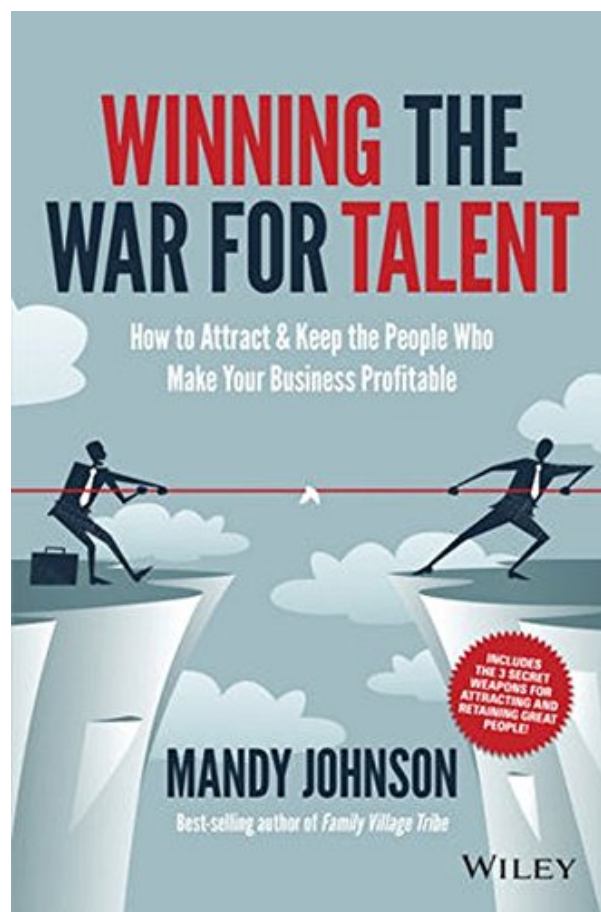
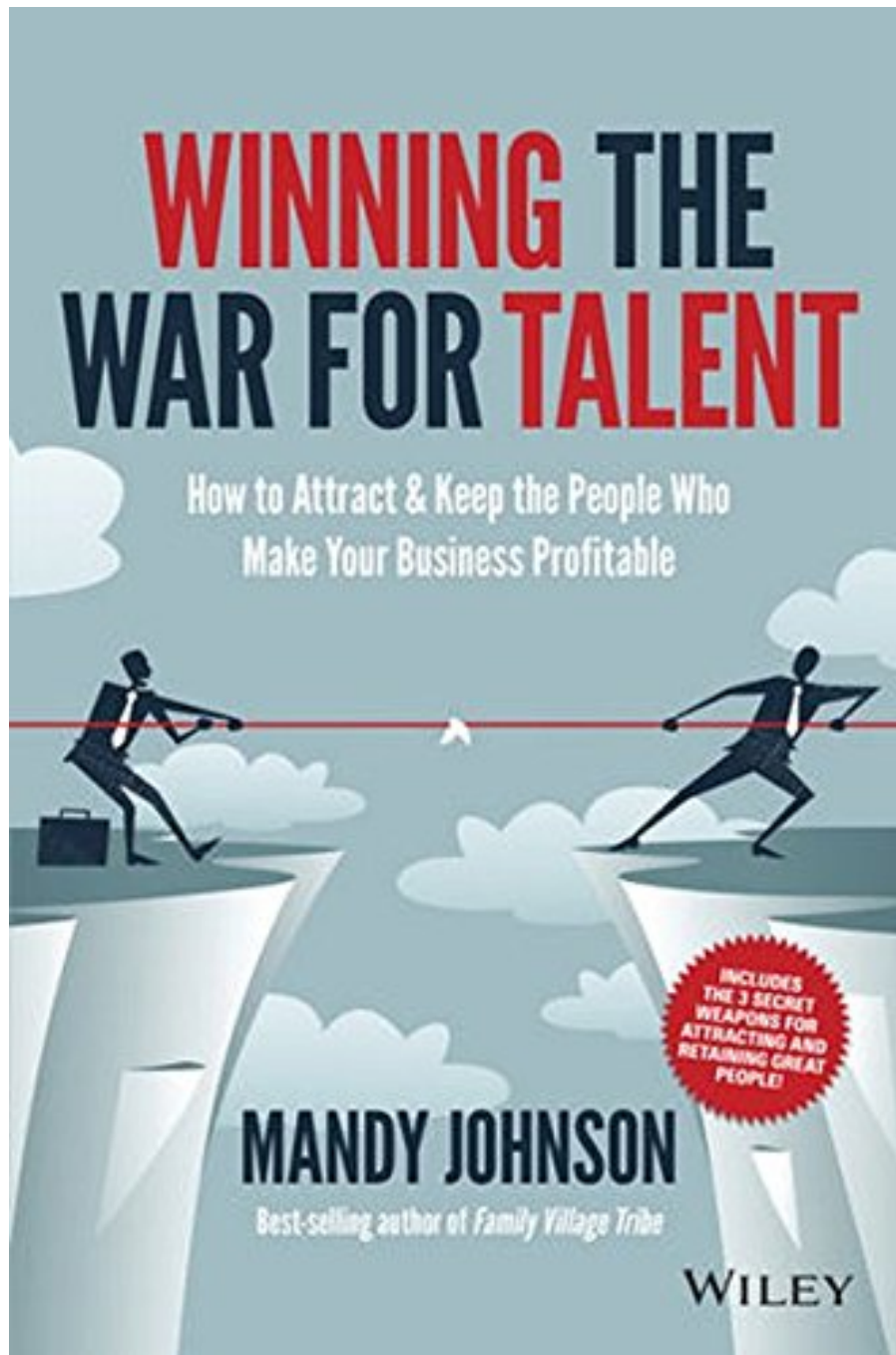


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About the Author

Mandy Johnson is a best-selling business author, an HR consultant and a passionate campaigner for hiring innovations. As a former UK Director and Australian HR Leader of global travel retailer, Flight Centre, she has interviewed over a thousand people and the awful gut-wrenching mistakes she made, and a few good calls too, gave her vital information on successful HR techniques.

Mandy has been interviewed on her effective strategies in *The Australian Financial Review*, *HR Magazine*, the German *Eins Magazine* and on 2UE, 5AA, 4BC and ABC Radio's *Conversation Hour* and *Jon Faine Morning Programme*, and her *Winning The War For Talent* seminar was Bond University's most popular Executive Education program of its year. Mandy now juggles writing and consulting, and in her spare time speaks at conferences and runs recruitment master classes to debunk hiring myths and teach people successful strategies to achieve their business goals.

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A new system of people practices that produce extraordinary business results

Hiring and retaining great people is the key to profitable growth, but it is the number one issue keeping leaders and managers awake at night. *Winning the War for Talent* addresses this issue with an unconventional 'how to' guide of innovative techniques to source and retain skilled staff. This book shows you how to do away with old-fashioned, destructive and subjective practices that have spread like a pandemic through the HR industry. It also outlines why effective sourcing of talent is now vital to business success. You will be shown proven, scientific solutions that are rarely used and never mentioned in existing business books and seminars and much, much more.

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- Written by bestselling author Mandy Johnson, the youngest ever director of Flight Centre, Australia's leading travel agent

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