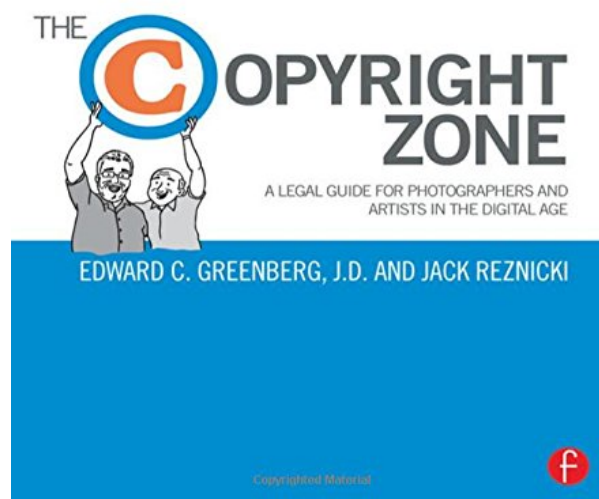


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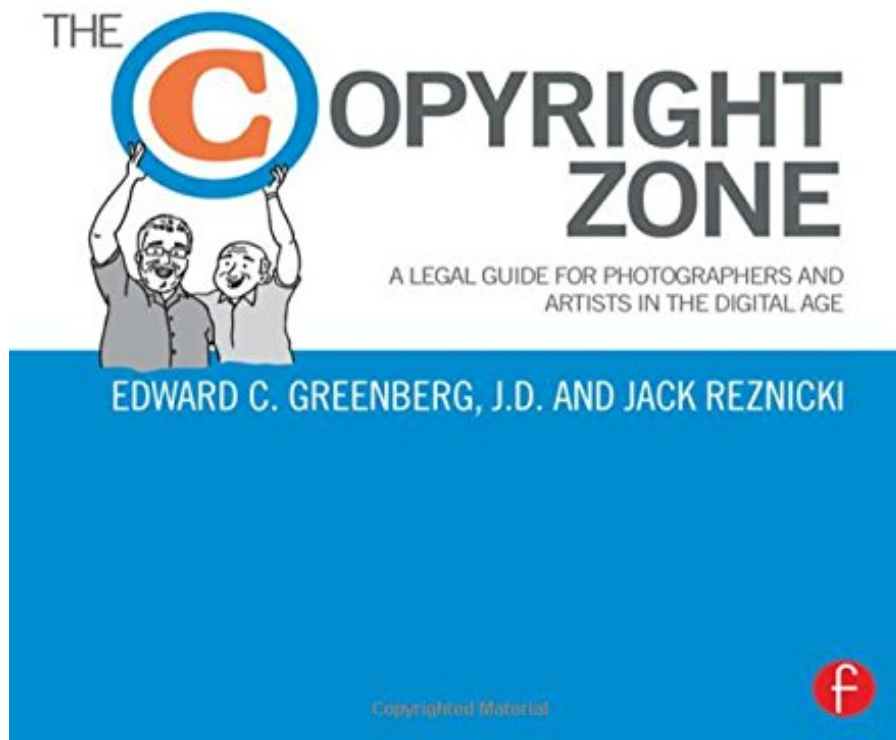


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About the Author

Ed Greenberg has been a litigator practicing in New York City for over thirty years, has represented some of the top photographers and illustrators in the business as well as the average Joes and Janes striving to make a name for themselves. He has been on the faculty and a guest lecturer in the Masters Program in Digital Photography at The School of Visual Arts in New York and has lectured nationwide on photographers', artists' and models' rights on behalf of NAPP, PPA, APA and EP.

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If you license or publish images, this guide is as indispensable as your camera. It provides specific information on the legal rights of photographers, illustrators, artists, covering intellectual property, copyright, and business concerns in an easy-to-read, accessible manner. The Copyright Zone, Second Edition covers: what is and isn't copyrightable, copyright registration, fair use, model releases, contracts and invoices, pricing and negotiation, and much more.

Presented in a fun and easy to digest style, Jack Reznicki and Ed Greenberg, LLC help explain the need-to-know facts of the confusing world of legal jargon and technicalities through real world case studies, personal asides, and the clear writing style that has made their blog Thecopyrightzone.com and monthly column by the same name in *Photoshop User* magazine two industry favorites. The second edition of this well-reviewed text has almost doubled in size to ensure that every legal issue you need to know about as a photographer or artist is covered and enjoyable to learn!

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- digital copyright
- wedding photographers

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Most helpful customer reviews

2 of 2 people found the following review helpful.

The Ultimate Knowledge-Base for Saving Your Ass in Photography

By Matt T.

An indispensable tool for photographers who want to protect their rights and their business. Jack and Ed are like having Walter White and Saul Goodman showing you how to come out on top when the big corporate media cartels try to take what's yours and bury you.

My favorite part of the book is the step-by-step, diagram-by-diagram tutorial on how to register your photographs with the Copyright Office. Once you've done it once or twice, it's easy. The information in this book is worth tens of thousands of dollars if it were billed by an attorney. From copyright, to ironclad paperwork practices, to business-savvy advice, to agents and lawyers, insurance, pricing and fee-negotiating, this book has everything you need from the starting level to know the "game" of photography in the modern age. They include both the monetary triumphs and tragic losses of photographers past who either did, or did not know the treacherous world of business. A business world you are in whether you want to be or not. I highly recommend this easy to read, plain spoken and even funny in areas book that will educate and inform any person with a camera who wants to shoot pictures either professionally or as a hobby. Knowledge is protection, and as in any full-contact sport such as intellectual property management (your photos), you better wear protection. If you're the type of photographer that would rather walk softly but carry a big stick, the knowledge in this book is your big stick. Go forth with confidence.

2 of 2 people found the following review helpful.

This book is the "real deal" when it comes to learning how to register and protect your images.

By R. G. Smith Jr.

This book is the "real deal" when it comes to learning how to register and protect your images. But it also goes far beyond the "how" to register and really explains the the "why" and gives a history and breakdown of the whole copyright process. Jack & Ed take you on a journey starting with the US Constitution and discussing the need to know or the need to "think about" issues that the modern day photographers faces. Issues such as posting images to social media, why you should register wedding photography, revenge porn and so much more. Jack & Ed dispel many myths and urban legends in this book. I ask you; who do you want to believe? Some obscure blog writer or some guy/gal at the local photography club or Ed Greenberg who has made a career out of looking after people's intellectual properties. Learn about model releases, I have been using model releases for a long time and I learned so much more about using releases. This book in my opinion is more valuable to a serious photographer than any "how to" tutorial book could ever be. What good is any image if you cannot protect it and call it your own?

1 of 1 people found the following review helpful.

INDISPENSABLE PHOTOGRAPHER'S LEGAL SURVIVAL GUIDE!!

By COSMIC TRAVELER

Are you a professional licensor or publisher of images? If you are, then this book is for you! Authors Edward C. Greenberg and Jack Reznicki, have done an outstanding job of writing the 2nd edition of a book that keeps striving to provide specific information on the legal rights of photographers, illustrators and artists.

Authors Greenberg and Reznicki, begin by exploring how the copyright law clarifies and lists additional rights (copyright bundle of rights) you as the creator possess: The right of reproduction; the right of derivatives; the right of distribution; the right of performance; and, the right of display. Then, the authors

discuss that when you register your work, protection and remedies are available to you under the law, in addition to the copyright bundle of rights. They continue by looking at how when photographers ask about releases, they generally look for an all in one answer; or, their need is motivated by the desire or need to employ the photographs in connection with the sale or promotion of any product, service, company or organization. Next, the authors discuss how the hardest part of being a professional photographer isn't taking a photograph or deciding which lens to use, how to light, what directions to give the subject, or what props to pick; but, is figuring out what to charge and creating an invoice of charges. They then discuss why a time-honored and effective method employed by businesses of all types and sizes is to conduct periodic postmortems of prior deals, acquisitions, hiring/firings, product strategies, effectiveness of outsourcing, quality of advertising campaigns, and so on. The authors continue by looking how most photographers, artists, and other creative people depend on their agents and representatives in the commercial, fine art, and other areas to deal with those negotiations and money things. Next, they discuss that the creative preparation of thoughtfully composed wedding pictures/images, also requires preparing and creating equally well-composed paperwork. Finally, the authors explain how to relieve a photographer's greatest fear: That putting their images online, might result in their images being ripped off.

This excellent book encourages photographers, illustrators and artists, to obtain very specific information on their legal rights. The underlying premise of this great book, stresses the coverage of intellectual property, copyright and business concerns, in a very realistic and accessible manner.

See all 32 customer reviews...

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About the Author

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