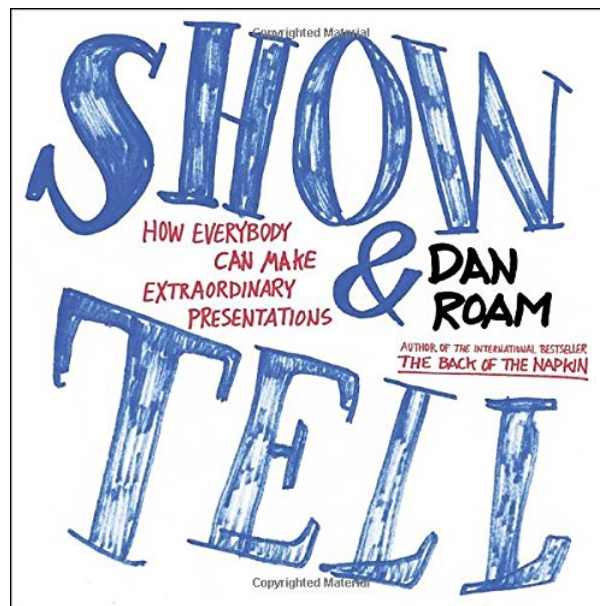
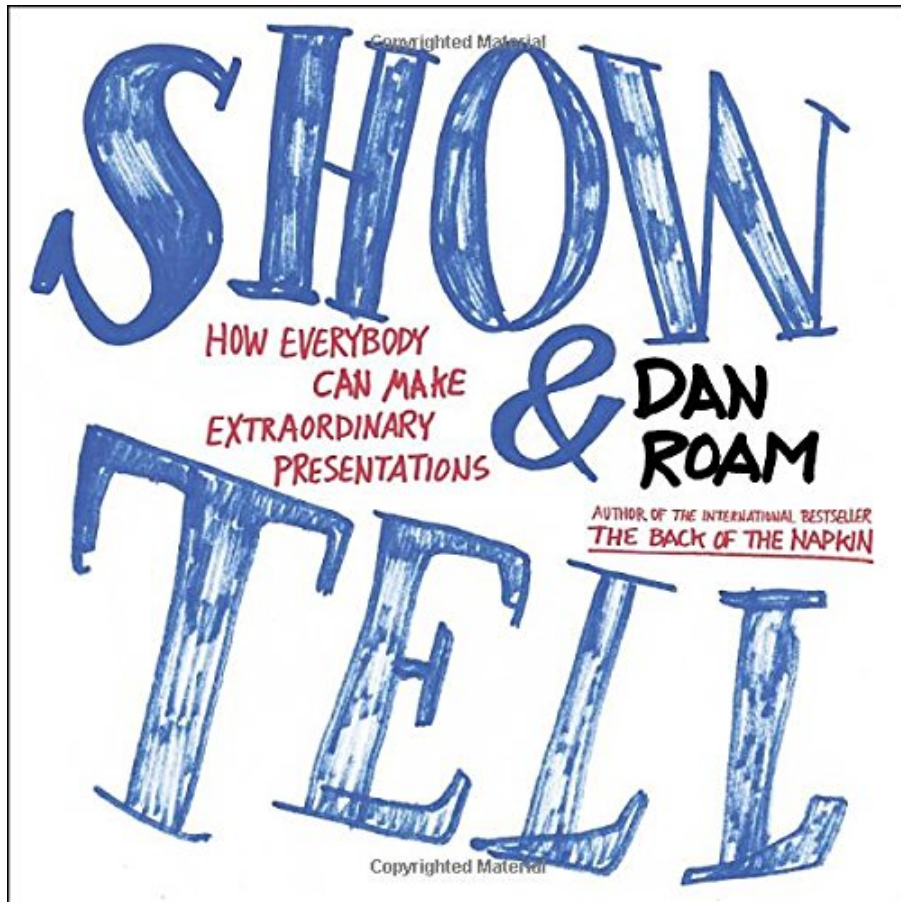


SHOW AND TELL: HOW EVERYBODY CAN MAKE EXTRAORDINARY PRESENTATIONS BY DAN ROAM



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Review

“A simple, beautiful, and important book. An absolute must-read for anyone serious about presenting and public speaking in today's world.”

—GARR REYNOLDS, author of *Presentation Zen* and *The Naked Presenter*

“This deceptively simple little book is a must-read for both seasoned presenters and novices. For the veterans, it's a fabulous way to assess, fine-tune, and enhance what you think you already know. And if you're new at the game of presentations, it's an elegant and inspiring instruction manual on how to get going.”

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For the vast majority of us, giving a presentation is an extremely difficult and nerve-racking process, whether we’re in a one-on-one meeting, a conference room with a dozen strangers, or a lecture hall in front of thousands.

But according to Dan Roam, the visual communications expert and acclaimed author of *The Back of the Napkin*, it doesn’t have to be so hard. We struggle when we forget the basic steps we learned in kindergarten: show and tell.

In this short but powerful book, Roam introduces a new set of tools for making extraordinary presentations in any setting. He also draws on ideas he’s been honing for more than two decades, as an award-winning presenter who has brought his whiteboard everywhere from Fortune 500 companies to tiny start-ups to the White House.

Even if you’re already a good speaker, you’ll learn more about understanding your audience, organizing your content, building a clear story line, creating effective visuals, and channeling your fear into fun. And you’ll master three fundamental rules:

- When we tell the truth, we connect with our audience, we become passionate, and we find self-confidence.
- When we tell a story, we make complex concepts clear, we make ideas unforgettable, and we include everyone.
- When we use pictures, people see exactly what we mean, we captivate our audience’s mind, and we banish boredom.

From nailing the opening to leaving a lasting impression, you’ll soon be able to give the performance of a lifetime—time after time.

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11 of 11 people found the following review helpful.

The book is solidly okay - just not exactly what I was expecting

By Melissa Blevins Bein

As an advocate of the visual revolution - I own all of Dan Roam's previous books (even the workbook) and have been happy with all of his publications re: Back of the Napkin and beyond - until now. I was disappointed after receiving this book because there is a LOT of repeat information from the previous books. Nice review - but I could pull my other books off the shelf if I wanted a review.

Just be aware that the focus of this book is not a continuation of his previous (excellent) work - it is about how to use those tools to organize thoughts in order to present. Not a bad topic for a book - but not exactly what I was expecting.

8 of 8 people found the following review helpful.

In love with Dan Roam

By Debbie Weil, author of THE CORPORATE BLOGGING BOOK

I love all of Dan's books but his newest is particularly useful whether you're a seasoned or novice presenter. He breaks down the daunting task of preparing a presentation into simple and memorable chunks: be honest, tell a story, use pictures. And he reassures us that there are only FOUR kinds of presos: the Report, the Explanation, the Pitch and the Drama. Those are interesting distinctions and they immediately got me thinking about my own talks - and what fell into which category.

Show And Tell is a picture book itself, filled with Dan's (well, I hope they're Dan's) delightfully quirky drawings. This is a go-to resource whether you're preparing a TED talk, a local Pecha Kucha or Ignite talk, or your company's 3rd quarter outlook. I only wish Dan were at my side, narrating, as I dip back into the book for guidance. I was lucky enough to hear him on his "super secret" Webinar for pre-order buyers. His voice is calming and clear. He turns a big scary task (creating PPTs) into something doable and fun. Thank you Dan!

11 of 11 people found the following review helpful.

An amazing , simple and effective book

By I A

This is the third book I read for dan roam , I bought it the first day it was out and I finished it the same day , I could not stop my self from reading it till the end .

I know I will have to go through it multiple times to implement the ideas into my presentations .

The kindle edition needs better formatting though .

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