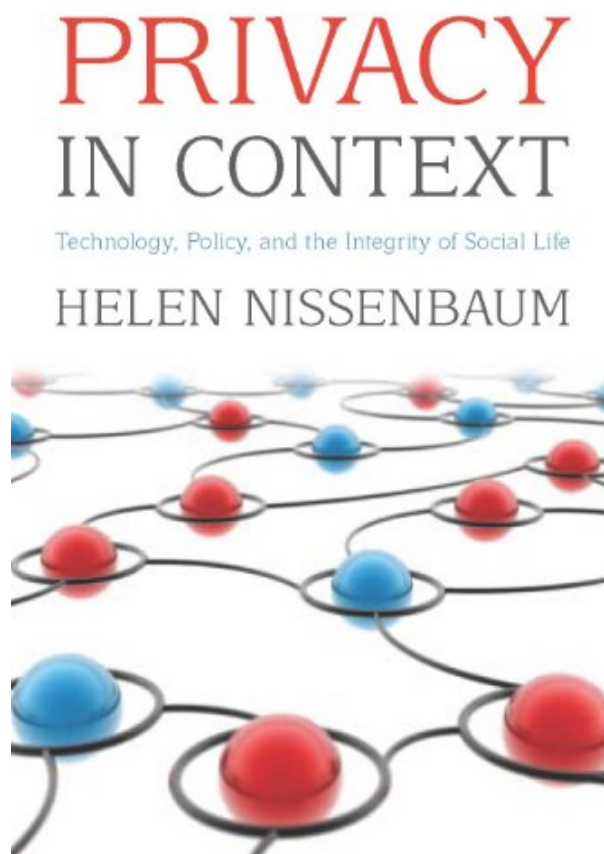


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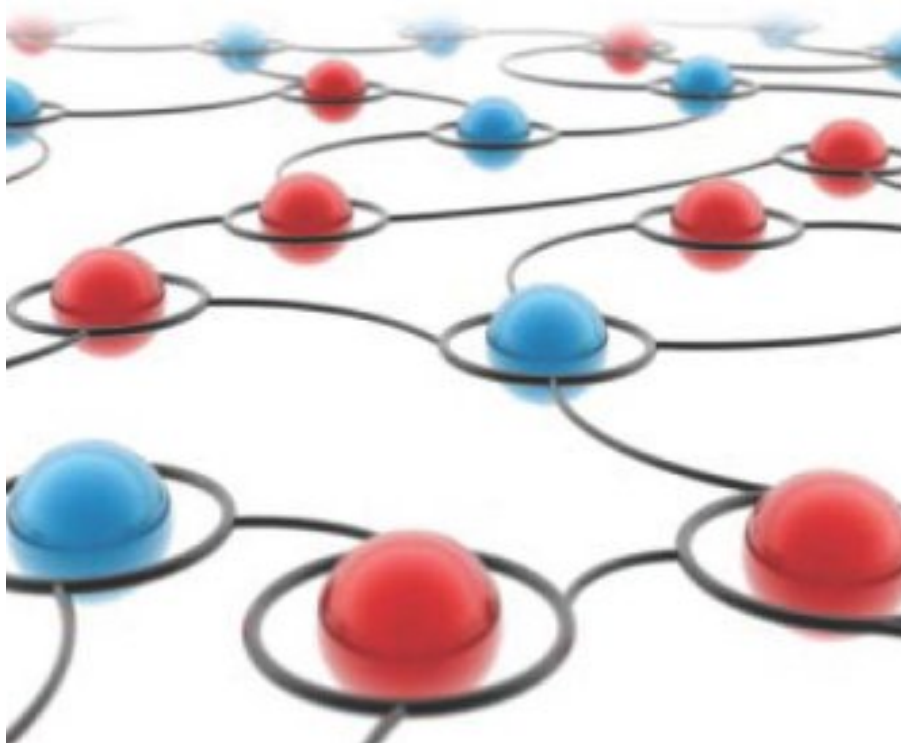
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Technology, Policy, and the Integrity of Social Life

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Privacy is one of the most urgent issues associated with information technology and digital media. This book claims that what people really care about when they complain and protest that privacy has been violated is not the act of sharing information itself—most people understand that this is crucial to social life—but the inappropriate, improper sharing of information.

Arguing that privacy concerns should not be limited solely to concern about control over personal information, Helen Nissenbaum counters that information ought to be distributed and protected according to norms governing distinct social contexts—whether it be workplace, health care, schools, or among family and friends. She warns that basic distinctions between public and private, informing many current privacy policies, in fact obscure more than they clarify. In truth, contemporary information systems should alarm us only when they function without regard for social norms and values, and thereby weaken the fabric of social life.

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The authors conclusions run directly against the current developments in ...

By Omar Ghaffar

The author's conclusions run directly against the current developments in privacy law coming out of the EU, and are supportive of what one would call a pro-corporate view. As a CIPP certified attorney working in information governance, I do have an opinion on the matter, and think that American law needs to adjust and start looking at privacy as a right to control personal information AND have that access restricted. Had I bought this book when it came out, perhaps I would have given it 4 stars for the scholarship, but if you read it carefully the ideas attack the concept of "individual privacy" with respect to data in almost any way they can. It is troubling that this is the type of thinking currently adopted at the FTC as "newer." I took a course on data privacy law while at University of Miami School of Law in the early 2000's and have major problems with the authors core thesis. Even as a libertarian in some regards, I feel that data privacy should be afforded rights protection and regulated in some fashion as a human right - not through a hodgepodge of separate agencies and laws as it currently is with the FTC and others. To say that the current system is the right way - I'm not convinced by the artful legal writing. This book provides an example of what its like to take a law class with a professor who has an ideological bent: regulatory vs anti, and so forth. Annoyed that I bought this based on the already outdated thinking reflected in its contents, which ideologically opines that things are fine the way they are in a sense AND that we should put the topic of online data privacy rights and so forth to rest. Its propaganda in its own way.

4 of 5 people found the following review helpful.

Philosophy and Privacy Meet Technology

By Virah Vocah

We have a right to privacy, but it is neither a right to control nor a right to access our own personal information. Instead, it is a right to an "appropriate flow of personal information." Opposite most defenses of privacy in the modern world, Nissenbaum dismisses any conversation about the hazards of private information in the public sphere. In fact, in her book, "Privacy in Context: Technology, Policy, and the Integrity of Social Life", Helen Nissenbaum tries to abolish the public/private dichotomy, instead stressing the importance of social norms in dictating how information is shared.

Nissenbaum studied philosophy from bachelors to doctoral, ending up a professor at New York University where she specializes in the philosophy and politics at technology. She laid the foundation for contextual privacy that the Federal Trade Comission has now begun to champion (<http://www.ftc.gov/reports/preliminary-ftc-staff-report-protecting-consumer-privacy-era-rapid-change-proposed-framework>). She continues to influence governmental and scientific bodies alike, lecturing on her contextual approach to privacy monthly.

But on to the book itself. Nissenbaum does not write to the casual reader—she takes an idea, dissects it, analyzes from several angles (usually citing other philosophers), slowly recreates the original intent in a new

light, then masterfully summarizes it in her own way. The book is split into three parts—the first, which I found to be the most engaging section, was a keen description on how information technology has changed the way privacy can be violated. The second remains purely theoretical, describing alternate approaches to privacy and beginning Nissenbaum's attack on the public/private dichotomy. The third and final part presents in voluminous form her own approach to how violations to privacy should be evaluated.

Though the author's idea of contextual integrity has in some ways revolutionized the modern consideration of privacy, I struggle to agree with one of the book's core beliefs: that privacy's defense lies in social norms and expectations. Society's expectations for informational flows change rapidly and unpredictably, and I doubt any philosophical theory that settles on popular opinion rather than logic or principles to defend its findings.

In sum, the book has a great discussion on privacy and the ways it can be approached in modern society, however, the read is not for the faint of heart. If you wish for an example of her writing style in a shorter fashion, follow this link: http://www.amacad.org/publications/daedalus/11_fall_nissenbaum.pdf.

1 of 1 people found the following review helpful.

The Best Book I have Read on Privacy

By R. Ordowich

This is the best book I have read on the subject of privacy. It includes an examination of the philosophical, political, moral and technical aspects in a comprehensive yet not overwhelming way. There is little biases or editorializing. The book presents the facts with substance and depth that is refreshing and helpful in deciding what approach to privacy you may decide to adopt.

The book builds on fundamental concepts of privacy, provides examples and builds on legal and philosophical points of view. I am using this book to develop approaches to data privacy for a number of organizations.

If you work in the arena of data privacy or work with data you must read this book. If you are concerned or curious about the issues of data privacy you should read this book.

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