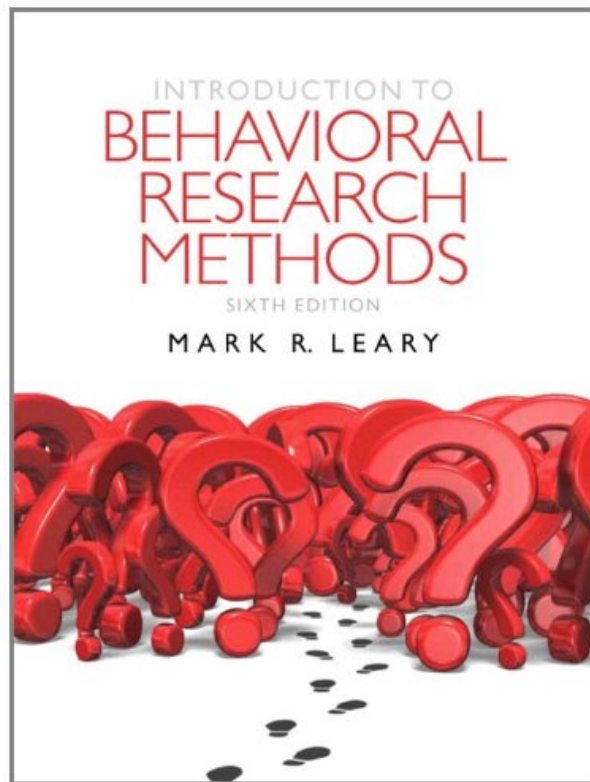
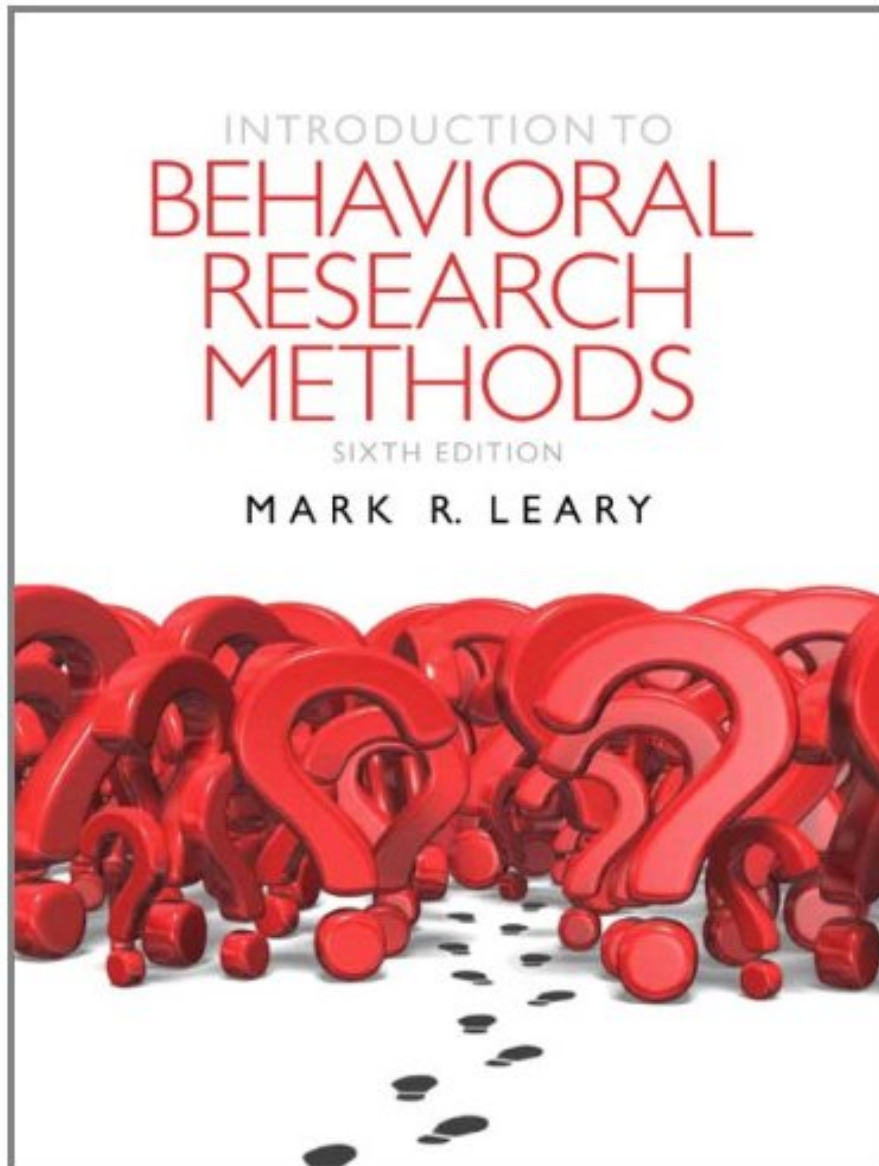


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For anyone who needs to learn proper research methodology in psychology, social work, teaching, or public relations.

About the Author

Mark R. Leary, Ph. D., Professor of Psychology and Neuroscience at Duke University, received his B.A. from West Virginia Wesleyan College (1976) and his doctorate from the University of Florida (1980). He taught at Denison University, the University of Texas at Austin, and Wake Forest University before moving to Duke. Dr. Leary's research and writing focus on social motivation and emotion, areas in which he has published more than 150 scholarly articles and chapters. Dr. Leary is a Fellow of the American Psychological Association, the Society for Personality and Social Psychology, and the Association for Psychological Science, as well as a member of the International Association for Relationship Research and the International Society for Self and Identity. Dr. Leary was the founding editor of *Self and Identity*, a new scholarly journal, and served for nine years as Associate Editor of the *Journal of Social and Clinical Psychology*. He has also served on the editorial review boards of the *Journal of Personality and Social Psychology*, *Journal of Personality*, *Personality and Social Psychology Bulletin*, *Personality and Social Psychology Review*, and *Emotion*.

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