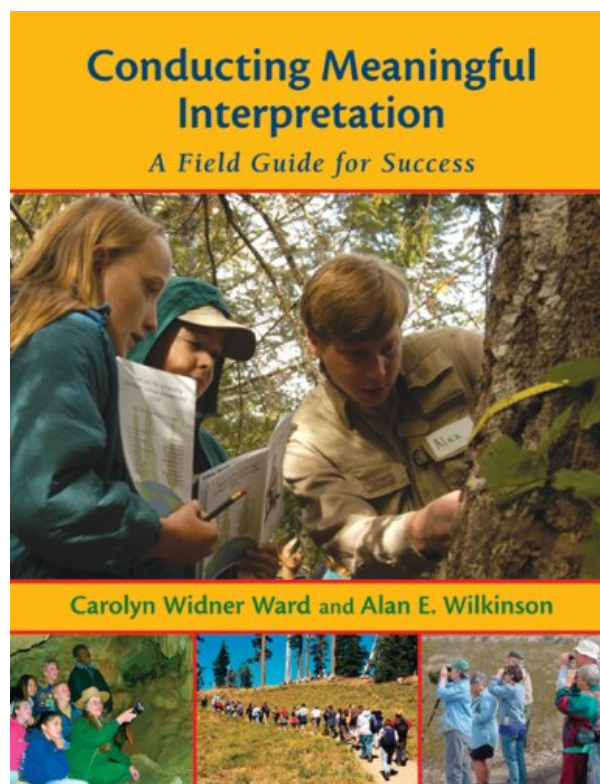


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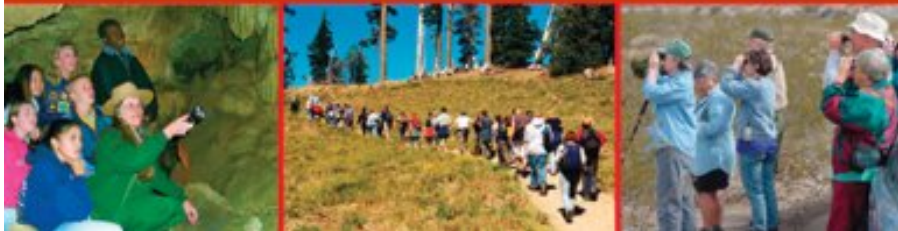


Conducting Meaningful Interpretation

A Field Guide for Success



Carolyn Widner Ward and Alan E. Wilkinson



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About the Author

Dr. Carolyn J. Widner Ward grew up exploring the Blue Ridge Mountains of Virginia. She has taught at three universities in the U.S. and Canada and is currently a professor at Humboldt State University in northern California. She received her PhD from Virginia Tech and is editor of the Journal of Interpretation Research. Alan E. Wilkinson had a 25-year career with California State Parks as a field ranger, interpreter, supervisor, and regional specialist. He has taught at Humboldt State University and is the coauthor with Carolyn Widner Ward of the Basic Interpretation Learning System. Wilkinson currently lives in Humboldt county with his wife Barbara.

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Covering everything from the history of interpretation, to strategies and tools for effective communication, to the future of the profession, this reference guide is a vital resource for guides and interpreters in natural resource management programs. Includes tips on traditional campfire programs, high-tech audiovisual presentations, presenting to special groups and much more.

- Sales Rank: #988727 in Books
- Brand: Brand: Fulcrum Publishing
- Published on: 2006-08-01
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x .80" w x 8.50" l, 1.84 pounds
- Binding: Paperback
- 288 pages

Features

- Used Book in Good Condition

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Most helpful customer reviews

5 of 5 people found the following review helpful.

Good resource

By L. Johnson

Overall this is a good resource for someone in the field of Interpretation. I have a background in Environmental Education and recently started working as a Park Interpreter and this book was really helpful. As someone who is used to working with a more structure program, this book was useful in explaining the role of Interpretation, and allowed me to separate Environmental Education from Interpretation. However, I wish the book would have provided information about reaching visitors through the use of exhibits, bulletin boards, or brochures, since the book states that only about 20% of park visitors actually attend programs. This would have been useful, but I guess that means another book purchase for the future.

11 of 12 people found the following review helpful.

Wonderful book!

By J. Prekker

I recently checked this out from the library and need to have my own copy! The book is laid out in an appealing way with loads of great advice on how to plan and implement various interpretive programs.

I am working with state park naturalist interns this summer and as I read, I kept thinking, "They need to read this book". It helped to understand the population one is dealing with, things like only 20% of the park visitors will attend a program and how to reach those that don't attend. It listed different natural history and cultural history topics to help one choose what kind of programs they might like to do. It helped the reader learn how to narrow down a theme to a topic so the program isn't too broad. It talked about roving interpretation where you might walk around the campground visiting with people or set up an area people commonly visit in order to connect with them and share information and so much more.

I greatly preferred this book over the Sam H.Ham Environmental Interpretation book I read.

0 of 1 people found the following review helpful.

Four Stars

By John nilsson

A great easy read.

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