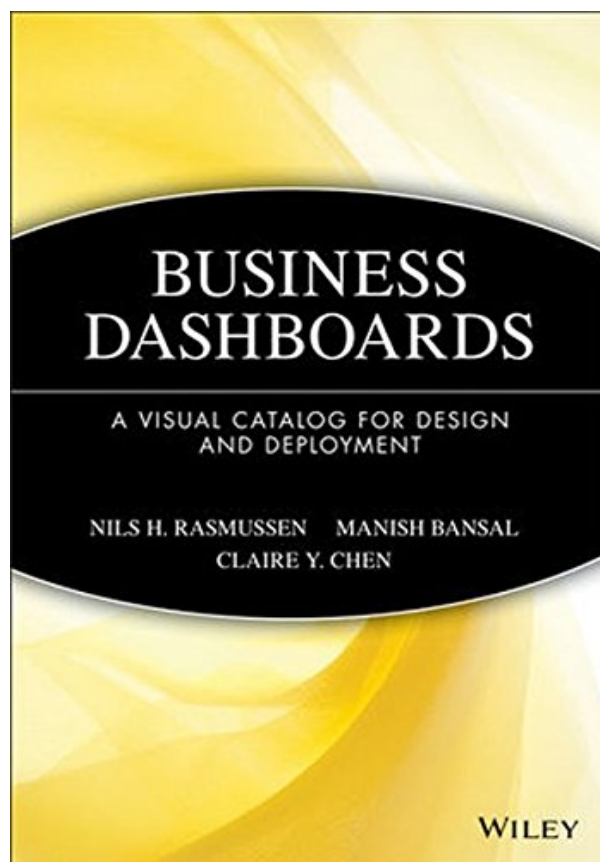
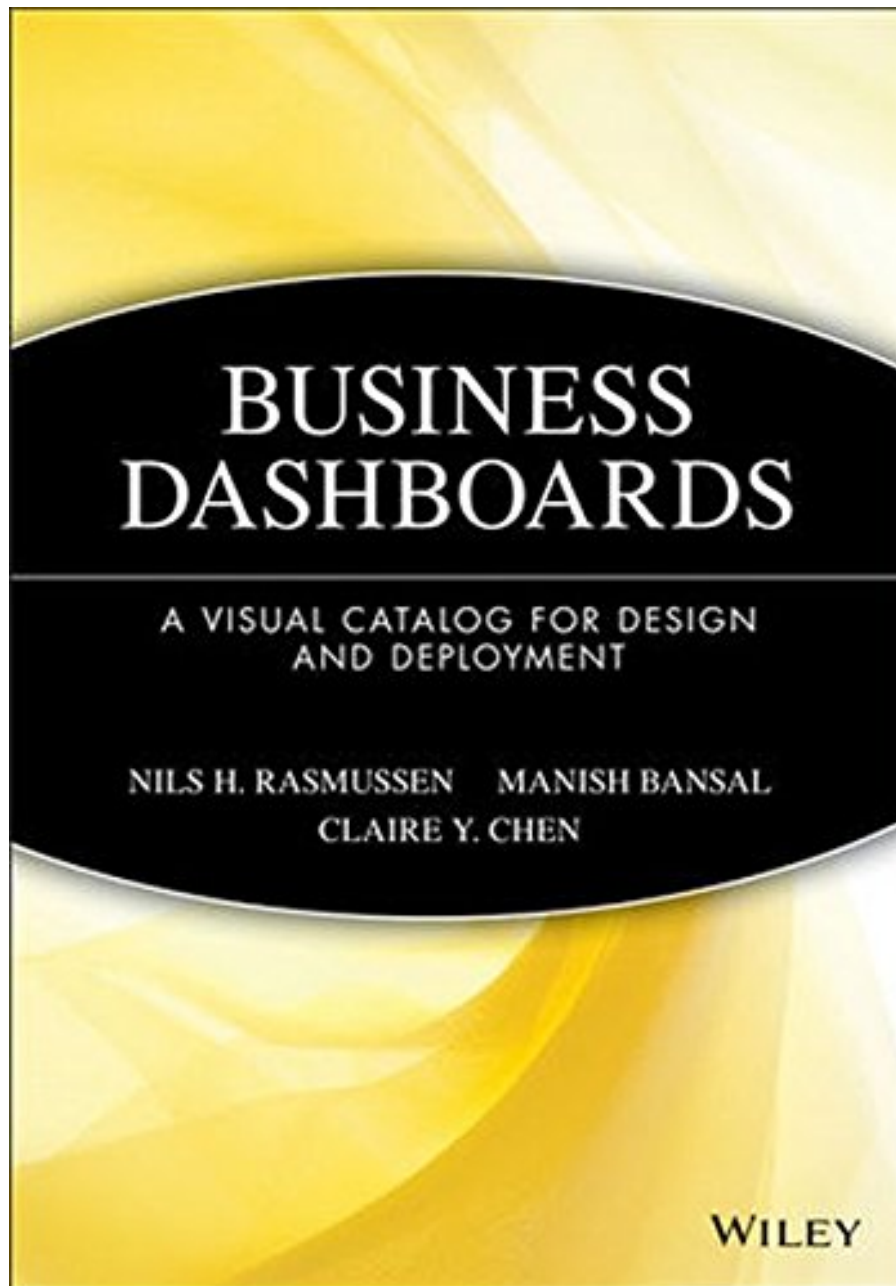


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CATALOG FOR DESIGN AND DEPLOYMENT  
BY NILS H. RASMUSSEN, MANISH BANSAL,  
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## Review

"The book tackles the question from the ground up, explaining what dashboards are and what they're for, before diving deeply into data architecture and visual design, with tons of examples and illustrations. It even explains why dashboards are so popular." (Accounting Today, June 1-14, 2009)

## From the Back Cover

An essential guide for successful deployment of dashboard technology for optimal organizational performance

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Extremely user-friendly, this book is based on three underlying principles: the power of process, providing step-by-step tools that can be used in a real-world implementation; the power of examples, presenting a large number of dashboard examples in order to give you and your project team as many ideas as possible for your dashboard project; and the critical essence of good data architecture, illustrated in the authors' vision of a solid and carefully planned data architecture to support sustainable and successful dashboards.

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Examining all the various activities and technologies you should know about before, during, and after a dashboard implementation, *Business Dashboards* is your go-to resource for quick, relevant ideas to help your organization benefit from this powerful technology.

#### About the Author

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Nils Rasmussen (West Hollywood, CA) is cofounder and Principal of Solver, Inc. Claire Y. Chen (Long Beach, CA) is a Senior Business Intelligence Architect at Solver, Inc. Manish Bansal (Irvine, CA) is Vice President of Sales at Solver, Inc.

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#### Most helpful customer reviews

3 of 3 people found the following review helpful.

Must have BI reference

By Michael D. Emmings

This book succinctly explains correct BI and dashboard design, then provides a comprehensive blueprint to design and produce a BI enabled information management system. I am currently using it to integrate BI into my current projects and to educate my principles. It is like having access to an experienced BI consultant.

2 of 2 people found the following review helpful.

Expected More

By GoodBookReader

May be my expectation was more on the content of this book.

First several Chapters of the book covers general aspects of the Metrics, KPI's and its importance and the next chapters talks briefly about the BI & DW concepts.

Total pages 286

Screenshot samples of dashboards - 65 pages

List of KPI's (no definition or description) - 50+ pages

May be in the next edition, it will be good if this includes a discussion on the balanced score card and the KPI evaluation (discussed very briefly now). Overall I will give 3 stars for the screenshots and less than 1 star for other aspects in the book.

3 of 4 people found the following review helpful.

Complete coverage of Dashboards

By James Harrah

This book gave me what I needed to prepare for my first dashboard project. Good background in the ETL and back-end technologies required, good coverage of best practices for KPI design, and the 100+ full color dashboard examples gave me many ideas for my own dashboards. There were also some useful tips from the "Dashboard Project Management" sections that I used.

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