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WITH THE BEST AND BRIGHTEST OF THE
FINANCIAL INTERNET BY ADAM LEITZES,
JOSHUA SOLAN**



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This publication *Bulls, Bears, And Brains: Investing With The Best And Brightest Of The Financial Internet By Adam Leitzes, Joshua Solan* is anticipated to be one of the very best vendor book that will make you really feel pleased to buy as well as review it for completed. As recognized can typical, every publication will have specific things that will make somebody interested so much. Also it comes from the writer, kind, content, and even the publisher. Nonetheless, many people likewise take the book *Bulls, Bears, And Brains: Investing With The Best And Brightest Of The Financial Internet By Adam Leitzes, Joshua Solan* based upon the motif as well as title that make them impressed in. and also below, this *Bulls, Bears, And Brains: Investing With The Best And Brightest Of The Financial Internet By Adam Leitzes, Joshua Solan* is extremely recommended for you considering that it has interesting title and also motif to review.

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happened to be real estate investment trust (REIT) First Industrial Realty. On top of all that, after The Wall Street Journal published the stock pick in a printed article, the Morgan Stanley REIT Index registered its largest gain in over a year."

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BULLS, BEARS, AND BRAINS: INVESTING WITH THE BEST AND BRIGHTEST OF THE FINANCIAL INTERNET BY ADAM LEITZES, JOSHUA SOLAN PDF

Take an interactive journey that will introduce you to some of the world's most talented and successful investors. Bulls, Bears and Brains: Investing with the Best and Brightest of the Financial Internet interviews twenty successful investors-an assortment of fund managers, economists, professors, executives, statisticians, strategists, traders and technicians who put their money and prowess on the line in the pages of this text. These top financial minds have made themselves available to the investing public via the Internet, and are willing to share their strategies, successes, failures, and philosophies in open online forums. This unique book will help you connect and make money with them, giving you twenty powerful allies in the complicated game of investing.

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- * Ed Yardeni: Yardeni.com. Chief Investment Strategist at Deutsche Banc Alex. Brown
- * Kris Skrinak: ClearStation. Co-founder of E*TRADE's community investment site
- * Jeremy Siegel: JeremySiegel.com. Wharton professor of finance and bestselling author
- * Brandon Goyette: ActiveTrader. Hedge fund manager and ex-Wall Street analyst
- * Aaron Brown: eRaider. Yeshiva University professor of finance and prominent shareholder activist
- * David Gardner: Fool.com. Bestselling investment author and co-founder of The Motley Fool
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- Sales Rank: #2814426 in Books
- Published on: 2002-01-18
- Released on: 2002-01-04
- Original language: English
- Number of items: 1
- Dimensions: 9.35" h x 1.11" w x 6.26" l, 1.29 pounds
- Binding: Paperback
- 336 pages

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Most helpful customer reviews

4 of 4 people found the following review helpful.

Excellent reading

By A Customer

A great book for those interested in investing. I especially found the part on Shortboy.com to be interesting and engaging. I wanted to learn about how to play the market both ways, and not just the traditional buy and hold. Buy and hold seems to do well in a bull market. But we're not always in a bull market, so I did want to learn about short selling as well. And learning about Shortboy and his short selling methodology taught me that there's not just one way to play the market!

One reviewer from 1/15 complained that the chapter on Shortboy was not useful. I disagree whole-heartedly! This book has a solid chapter on short selling (devoted to Shortboy). Most financial books don't have any chapters on this subject! And that's one of the reasons why the chapter on Shortboy was intriguing. Shortboy seems to have a great talent in an area that is not well known. Looks like these authors found a diamond in the rough! Enjoy!

4 of 4 people found the following review helpful.

I like this one

By RC

This book may represent the first time I actually ENJOYED reading an investing text. Most books contain hundreds of pages of one author's opinion about one way to invest. These tactics inevitably fail to pan out because the strategies are too inflexible and are based on yesterday's markets. Bulls, Bears, and Brains covers dozens of investing styles so I walk away not only entertained but with a valuable and diverse set of methods to approach the market. This book also doesn't rely on the past... I can put the book down and go follow the latest strategies of the investors covered in the book. I'm keeping this book right next to my computer for the time being... depending on the type of stock I'm researching I can browse a different chapter to remind me of the important points to consider. What can I say? I like this book.

5 of 5 people found the following review helpful.

Breath of fresh air!

By A Customer

I noticed that someone mentioned Shortboy.com in a previous review. I must say that Bill Ginsberg (aka Shortboy) was one of my favorite investors from Bulls, Bears, and Brains. Although it isn't mentioned in the book, Ginsberg finished 2001 with a return of 30.8%. The S&P 500 was down 13% in 2001! In fact, almost all of the investors in this book seem to have finished out 2001 in positive territory. In my opinion, this book was a much needed breath of fresh air about the stock market and investing. I can actually make use of the information in this book. I was impressed by Bill Ginsberg's interview, so I've been following all of his recent picks and musings. I intend to re-read a number of chapters in this book and continue to cherry-pick my favorite investors. Check this one out. It's a fun and useful read.

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